



LAURA RODRIGUEZ

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510.839.0732

EDUCATION & PROFESSIONAL DEVELOPMENT

University of California-Los Angeles, Los Angeles, CA | Bachelor of Science in Psychology, 2004

University of California-Los Angeles, Los Angeles, CA | Bachelor of Art in Chicana/o Studies, 2004

Sierra Club Inspiring Connections Outdoors, San Francisco Bay Area Rafting | Chair, 2013-2014

Sierra Club Diversity, Equity & Inclusion Steering Committee | Member, 2014-2015

Bay Area Nonviolent Communication, *Non-Violent Communication Series*, Oakland CA | 2011

Bay Area Nonviolent Communication, *Emotional Intelligence and Personal Leadership Series*, Berkeley, CA | 2013



SUMMARY

Laura Rodriguez is driven by a commitment to access, inclusion and community empowerment. For over ten years, Laura's career has centered on supporting communities in gaining access to healthcare, social services, education, and most recently access to the outdoors. As Program Officer for Youth Outside, Laura is guided by her values of equity and inclusion, which inform the relationships she maintains and the programs she designs and implements. Her passion for the outdoors is matched by her desire to affect change within the outdoor field; and to this end, she approaches the work of Cultural Relevancy with resolve, authenticity, and empathy.

PROJECT EXPERIENCE

- Youth Outside, Program Officer, 2014-present
- Diversity Equity & Inclusion Consultant, 2013-present
- SEIU UHW West & Joint Employer Education Fund, Long Term Care Program Manager, 2008-2014
- SEIU UHW West & Joint Employer Education Fund, Career Counselor 2005-2007

CULTURAL RELEVANCY FOCUS

2015-2016

- Program Manager, Co-Designer & Co-Facilitator, *Cultural Relevancy Series*, Mountain View, CA
- Program Manager, Co-Designer and Co-Facilitator, *Rising Leaders Fellowship*, Oakland, CA
- Co-Host & Facilitator, *Cultural Relevancy & Inclusion in Outdoor Organizations*, Berkeley, CA, 2016
- Author, *Cultural Relevancy Guide*, Transforming Youth Outdoors, 2015
- Consultant & Facilitator, *Muir Campfire Discussion: Diversity and Inclusion*, Yosemite, CA, 2015
- Presenter, *Community Engagement*, Annual California Land Conservation Conference, California Council of Land Trusts, San Francisco, CA, 2015

2014

- Consultant & Co-Facilitator, *Cultural Relevancy Convening*, Youth Outside, Oakland, CA
- Panelist, *Where is the Park? Why we must reconnect with the outdoors & what's at stake if we don't*, 2nd Annual Americas Latino Eco-Festival, Boulder, CO
- Co-Author, *Cultural Relevancy in the Outdoor Field, Beyond a Conversation: A commitment to action*, Youth Outside, Oakland, CA

2013

- Consultant & Facilitator, *Sierra Club Outdoors Retreat*, Lake Tappan, CA